



KILLED IN COLD BLOOD

'The scientific literature is quite clear. Anatomically, physiologically and biologically, the pain system in fish is virtually the same as in birds and mammals.' Professor Donald Broom, Department of Veterinary Medicine, Cambridge University

STOP the suffering. **STOP** eating fish.



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MILLIONS KILLED IN OCEAN CARNAGE



Fish have all the nerve chemicals and cell receptors necessary to experience pain and stress.

- When they come into contact with something that hurts them, they have been found to display a rocking motion, similar to the way humans in distress rock to comfort themselves.
- When fish are dragged up in massive drift nets, decompression can cause their eyeballs to pop out of their heads, their swimbladders to rupture and their intestines to be forced out through their mouths.
- They die from being crushed in the net, or from being left to suffocate on the deck of the trawler.
- They are often gutted alive, and it can take up to an hour for them to lose sensitivity to pain and die.

On commercial farms, fish are killed by suffocation, by being clubbed over the head or having their gills slit so that they bleed to death.

- In commercial prawn farms, the females have their eyestalks sliced off with razorblades to stimulate ovulation.
- Seafood suppliers often rip off the legs of live crabs and lobsters, and in restaurants they may be boiled alive.



Disembowelled and mutilated... crushed and suffocated... eyes sliced off and limbs pulled off – there would be outrage if this were being done to cats and dogs. So why is it OK to do these things to fish and other marine animals?

I want to start saving lives

- Please send me a FREE Guide to Going Vegan
- I enclose a cheque or postal order for £ payable to Animal Aid to help support this campaign.



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■ Email: info@animalaid.org.uk
■ www.animalaid.org.uk

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