

UNHAPPY Christmas for reindeer...



As the Christmas season approaches, reindeer are being transported up and down the country to be used as entertainment in parades, 'Santa's grottos', and other festive events. Such events attract crowds of people and put the reindeer under severe stress.

What's wrong with using Reindeer?

Quite simply, these semi-wild animals are used to roaming the tundra and eating lichen, not living on farms and being paraded around shopping centres in Britain...

Uprooting reindeer from their natural habitat and keeping them in captivity causes significant health and welfare problems...

According to research at the Veterinary Laboratories Agency, bad diet, exposure to diseases from British farmed animals and the stress of being removed from their natural environment, has contributed to the recent increase in deaths in young reindeer. These include seven reindeer who died from liver and gut flukes in Shropshire and another who died from a lung disease on a farm near Winchester.

Other reindeer are captive-bred in the UK specifically to be used in seasonal events, and are typically kept in unsuitable conditions, completely different from their natural habitat.



What is the solution?

- **Boycott any events that use live reindeer**
- **Please make a complaint to the organisers if you see any such events advertised**
- **You can also write to your local paper and urge others to show the same compassion**
- **Order more of these leaflets to distribute at events using live reindeer**

■ Please send me a **FREE** Compassionate Christmas pack

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