

# Start saving lives today!

Warning:  
Graphic content  
inside



**We are brought up to believe that it is acceptable to eat some animals, whilst keeping others as companions.**

**Farmed animals have emotions, they feel pain just like cats and dogs. Each one dies a violent death at the slaughterhouse.**

**You don't have to be a part of the problem, you can help to stop the slaughter.**

## Choose compassion over killing.

Please send me a **FREE** Guide to Going Vegan

Name & address: .....  
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Email address (for campaign updates): .....

Please return completed form to:  
**Animal Aid, The Old Chapel, Bradford Street, Tonbridge,**  
Kent TN9 1AW ■ Tel: 01732 364546  
■ Email: [info@animalaid.org.uk](mailto:info@animalaid.org.uk) ■ [www.animalaid.org.uk](http://www.animalaid.org.uk)



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# If you could save a life - would you?

Incorporated under the name Animal Abuse Injustice and Defence Society, a company limited by guarantee. Registered in the UK no. 1787309. Registered office as above. VAT no. 395 2761 19. Please tick this box  if you would prefer NOT to receive information from like-minded organisations.

[www.animalaid.org.uk](http://www.animalaid.org.uk)



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# You can - at every meal

All animals killed for food – including those who come from free range and organic farms – die a violent, bloody death.

Between 2009 and 2014, Animal Aid conducted undercover investigations inside ten randomly chosen UK slaughterhouses. We found evidence of cruelty and lawbreaking in **nine out of these ten**, including:

- animals being **kicked, slapped, stamped on** and **picked up and thrown** by their fleeces and ears
- animals being **incompetently stunned** and coming round again, or **suffering painful electrocution** instead of being stunned
- pigs being **burned with cigarettes** for fun
- sheep having their **throats hacked at with a blunt knife** while still fully conscious

Inside the killing factories, there is no such thing as 'humane slaughter'.



Our investigations found that so-called 'high welfare' slaughterhouses, such as those approved by the Soil Association and RSPCA, were no better.

See more at [www.animalaid.org.uk/go/slaughter](http://www.animalaid.org.uk/go/slaughter)

STUNNING TONGS USED TO TORTURE PIG



## How do they die?

Animals are supposed to be stunned before having their throats cut.\*

This is done in a number of ways: pigs and sheep with electric tongs; cows, and sometimes sheep, with a captive bolt pistol. If stunning equipment is positioned incorrectly – as above – the animals receive agonising blows or electric shocks but are not rendered unconscious.

Many animals are stunned but then left to regain consciousness and they, along with those who have been incorrectly stunned, may be fully aware when they have their throats cut. In fact, there is significant scepticism about whether even 'correct' stunning renders the animals unconscious or simply freezes them.

Chickens, turkeys and ducks are stunned by being shackled upside down and lowered into an electrified water tank. Sometimes their wings hang down and touch the water but they raise their heads, so they receive an excruciating shock but do not lose consciousness. They, too, may have their throats cut while conscious, and even this may not kill them outright.

Birds sometimes end up alive in the feather-loosening bath of scalding water.

\*although there are exemptions for religious slaughter.

Pigs, chickens, turkeys and ducks can be killed by gassing.

## What about fish?

Fish may have cold blood, but they also possess all the nerve receptors necessary to feel pain. When dragged up from the deep, the extreme pressure change can rupture their swim bladders, make their eyeballs burst out of their heads, and force their insides out through their mouths. They die from being crushed or suffocated in the nets, or from being gutted alive and left to 'drown in air' on the decks of ships. Farmed fish are gassed, clubbed over the head or have their gills slit so that they bleed to death.

