

Unhappy Christmas for reindeer

Reindeer are semi-wild animals and should be roaming the tundra...



...not living on farms, being transported up and down the country to be paraded around shopping centres in Britain.

Reindeer events attract large and noisy crowds of people and put the animals under severe stress. Animal Aid investigations have found that when they are not being used in such events, the reindeers' lives are often utterly miserable.








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Research from the Veterinary Laboratories Agency shows that a bad diet, exposure to disease and the stress of being removed from their natural environment has contributed to the deaths of young reindeer in the UK. **Government figures show that from 2014 to 2017, a total of 571 reindeer were imported into the UK**, from places such as Sweden, Finland and Norway.



Animal Aid has investigated reindeer farms in the UK and found shocking suffering. We witnessed:

-  Reindeer suffering from extensive fur loss with raw-looking exposed skin
-  Animals with heavy diarrhoea
-  Some reindeer crowded into night pens or sheds
-  Animals stuck out on a concrete yard with no opportunity to graze
-  And worst of all, deliberate abuse. Our covert cameras captured a worker kicking and shouting at reindeer.



How can you help?

- 1) Boycott events that use live reindeer.
- 2) Let Animal Aid know about any such events so that we can contact the organisers.
- 3) Order a FREE 'Antler Action Pack' using the form below. This has lots of information and inspiration.

Help reindeer, order a FREE 'Antler Action Pack' today!
Give us a call on: 01732 364546 Ext. 227 or fill out this form:

Name: _____ Address: _____

_____ Age (if under 18): _____

Please tick here ☐ if you would prefer Animal Aid NOT to send you postal mailings including fundraising appeals and *Outrage* magazine. You can view our privacy policy at animalaid.org.uk/privacy or you can ask us to send you a copy.



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