

Use the form below to join Animal Aid. Your monthly Direct Debit helps to **fund our campaigning, investigations and education work.**

#### YOUR DETAILS

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Email \_\_\_\_\_

#### I want to join Animal Aid with a monthly donation of:

Unwaged / youth  £1/month Waged  £2/month Joint (2 people)  £2.50/month

Other monthly amount (must be greater than above membership tiers): £ \_\_\_\_\_

We will collect this on the 1st of the month. Allow one month from today's date for set up.

#### YOUR BANK'S DETAILS

Name of your bank: \_\_\_\_\_

Address of bank: \_\_\_\_\_

\_\_\_\_\_

Your signature: \_\_\_\_\_

Today's date: \_\_\_/\_\_\_/\_\_\_

Your Name \_\_\_\_\_

Bank account number:

Sort code:

Service user number

Please pay RSM2000 re Animal Aid Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with RSM2000 re Animal Aid and, if so, details will be passed electronically to my bank/building society.

#### The Direct Debit Guarantee



• This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.

• If there are any changes to the amount, date or frequency of your Direct Debit, RSM2000 Re Animal Aid will notify you (normally 10 working days) in advance of your account being debited or as otherwise agreed. If you request the organisation to collect a payment, confirmation of the amount and date will be given to you at the time of the request.

• If an error is made in the payment of your Direct Debit, by RSM2000 Re Animal Aid or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society. If you receive a refund you are not entitled to, you must pay it back when RSM2000 Re Animal Aid asks you to.

• You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.

Please return this form to Animal Aid, The Old Chapel,  
Bradford Street, Tonbridge, Kent TN9 1AW



Love all animals?  
**Join Animal Aid today!**

You can help to make a better world for all animals. Your membership will support our vital campaigns and education work.

#### As a thank you, Animal Aid members receive:

- 10% off goods from our online store
- Discounts at 80+ vegan businesses
- Quarterly magazine

• Sign up for our **FREE** email newsletter at [animalaid.org.uk/enews](https://animalaid.org.uk/enews)

• Learn more about Animal Aid's work at [animalaid.org.uk](https://animalaid.org.uk)

• Follow us on social media



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@AnimalAid



@animalaid\_uk

Animal Aid, The Old Chapel,  
Bradford Street, Tonbridge, Kent  
TN9 1AW Tel No: 01732 364546



Incorporated under the name Animal Abuse Injustice & Defence Society, a company limited by guarantee. Registered in the U.K. No. 1787309  
Registered office as above | V.A.T. No. 395 2761 19



... **Because all animals** have rights



Animal Aid has been at the forefront of campaigning for animal rights since 1977. Through our undercover investigations, education, campaigning and political lobbying, we work hard to make life better for all animals, and we advocate a cruelty-free lifestyle.

**Read on to see how we are helping to stop animals from suffering**

**Animal Aid exposes the horrors of animal farming; campaigns against the use of animals in experiments; pushes for an end to blood sports; and seeks to ban the use of animals for entertainment. We campaign on behalf of all animals who suffer exploitation and harm.**

**Animal Aid ...**

...prevented Cambridge University from building a new facility for experimenting on primates.



...helped fund the XCellR8 vegan laboratory to develop a cruelty-free acute toxicity test, AcutoX, to replace the archaic, and incredibly cruel, LD50 animal test, which poisons to death tens of thousands of animals every year.



...persuaded the government to make CCTV compulsory in slaughterhouses.



...campaigned to expose the cruelties of the shooting industry, which led to a ban on shooting on public land in Wales.

...conducted a groundbreaking undercover investigation into horse slaughter in the UK, which featured on BBC Panorama's 'The Dark Side of Horse Racing'. Our investigation revealed that even top horses from the racing industry were being killed for their meat, which led to changes in industry practice.



...obtained more than 100,000 signatures on a Government petition, calling for a ban on snares, which resulted in a Westminster debate. The Welsh Government brought in a total ban on snares, and the Scottish Government is now well on its way to banning them.



**Animal Aid's ongoing work ensures that we take the message of compassion to the next generation.**

- Education is a vital part of creating a more compassionate future. Animal Aid has a national network of trained volunteer speakers who deliver more than 500 free school talks to over 10,000 students every year. We also make available to teachers a wide range of free, curriculum-linked and age-specific educational materials.
- Every year we host a Future of Science conference for hundreds of A-level science students. They learn about human-relevant new approach methodologies (NAMs), which do not use animals, and they receive a tour of XCellR8's pioneering animal-free laboratory.
- We also do outreach work, promoting a cruelty-free vegan lifestyle through social media, using billboard adverts, viral videos and media-friendly stunts and giveaways at events and at busy shopping centres and railway stations.

You can help to make a better world for all animals. **Please turn over to see how you can be involved →**