

2023

OUR YEAR IN REVIEW

Our second **Future of Science conference** was a **real triumph**, with A-level students learning about non-animal research methods – from toxicity testing to neuroscience – and getting inspired about possible future careers in science. Students had practical sessions making bath bombs and learning about safety-testing for face masks. The teachers attending also gave us fantastic feedback:

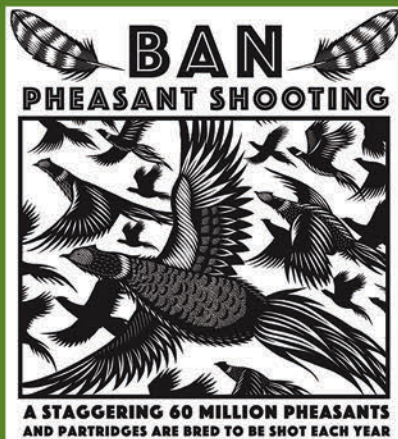
“Even as a teacher I feel invigorated after a day of learning and listening to scientists. I was surprised by how much I learned, and the day flew by. The speakers were knowledgeable and personable, so were easy and enjoyable to listen to.”



We have collaborated with the brilliant artist, Nick Hayes, author of the Book of Trespass, to promote our petition to Ban Shooting. Keep an eye out for this artwork in coming months! Shooting is where bloodsports meet factory farming.

animalaid.org.uk/banshootingpetition

Don't forget to sign the petition!



The **Universities Challenged** campaign has had a really positive response. We had **hundreds of students contact us for template letters to send to their universities**, asking them to stop animal experiments. We've also had many conversations with future students keen to avoid supporting universities that conduct animal experiments.



Our petition to ban snares reached over 100,000 signatures, which triggered a debate in Parliament. Following our campaigning, in July **Wales fully banned the use of snares** – and **Scotland is now considering a full ban!**



Our campaign to ban jump racing received incredible coverage this year, with our horse racing consultant giving interviews for a range of major news outlets. We also commissioned a film about jump racing which has received **two million views so far!**



We part-funded an animal-free toxicity test called 'AcutoX', to replace the cruel, archaic lethal dose tests. Developed by the brilliant XCellR8 laboratory and launched in March, **AcutoX is now commercially available!**

Our wonderful vegan shop sent thousands of ethical, cruelty-free goodies to amazing supporters from way up in Orkney to the tip of Cornwall.

And we launched our very own Animal Aid Facebook auction!



We hosted a parliamentary reception at Westminster to engage MPs with our campaign to end lethal dose animal tests. **We showcased our animated film, voiced by comedian and actor Diane Morgan – which has been viewed online over one million times.** Diane spoke to MPs on the day about the urgent need to bring British science into the 21st century.



Our fantastic team of volunteer school speakers gave **557 free school talks in 2023**, providing free resources and engaging tens of thousands of students with animal rights, vegan cooking and living with kindness to animals. Our education department also launched a campaign to end 'live chick-hatching projects' in schools.



We launched our new campaign, **A Good Life?**, which proves farmed animals do not have 'a good life'. **Our powerful adverts at Kings Cross station were seen by hundreds of thousands of travellers** and generated much conversation on our social media. We also held outreach events in York, Reading, London and Kent, where we gave away delicious vegan goodies, from cupcakes to vegan fried chick*n.



Our reindeer campaign promotes alternative, animal-free festive entertainment. In 2023 **Stewarts Garden Centre, near Bournemouth, retired their reindeer!** We are particularly impressed by their public statement:

“This change is rooted in our commitment to respecting animal rights. We believe in giving all creatures the love, care and respect they deserve.”

THANK YOU FOR YOUR SUPPORT!



In 2023 we collaborated with so many brilliant organisations to help bring about change for animals. This included working with other groups to increase the number of plant-based universities; stop the exploitation of live reindeer in Christmas events; end animal experiments; protect biodiversity; end snares and shooting – and of course to lobby government to protect animals and the natural world.



We launched our petition to end lethal dose animal tests at the **Lush flagship store in Oxford Street**, where we took shoppers back in time to the 1920s, when the Lethal Dose (LD50) test was invented! Our campaign was also promoted in the shop windows of a hundred Lush stores nationwide.

